

STRATEGIC PLAN ON A PAGE 2020 - 2022

Vision

A world of equality, justice, choice and control

Mission

To empower people with disability through independent advocacy

Values

Respect for each other, Truth and Honesty, Trust, Support

Goals

How We Will

Succeed

Financial Security

- Retains & expand on existing funds
- Demonstrate need for increased funding
- Identify new sources of funding
- Partner with other agencies
- Rename, extend existing programs to align with grants

Excellence in Governance and Leadership

- Streamline reports to be Strategic
- Grow the Committee
- Develop Strategic Plan and Succession Plans for members
- Review progress against Strategic Plan
- Monitor CEO performance against Strategic goals
- The Committee will identify 3 areas to focus on to increase its effectiveness and compliance:
- Purpose of the Committee
- Governance
- Governance and Management

Operational Excellence

- Develop a supportive collaborative culture
- Communicate courteously
- Focus on own roles and responsibilities
- Offsite informal staff meetings
- Continuous improvement
- Staff development
- Contingency plans for leave
- Identify community engagements for the year
- Write success stories of making a difference in people's lives

Reputational Excellence

- Review and renew website and social media strategies
- Reinstate newsletter
- Identify community engagements for the year
- Write success stories of making a difference in people's lives
- Networking
- Build relationships with influencers

Social and Community Leadership

- Work collaboratively with local and regional agencies
- Contribute our voice on issues in local media
- Publicise good results and the social impact they have
- Continue Systemic
 Advocacy
- Broaden reach of Systemic Advocacy

Where We'll Succeed