



STATEMENT OF STRATEGIC INTENT

2023 - 2025

PURPOSE: *Independent Advocacy in the Tropics Inc. is a community-based organisation delivering independent advocacy to empower people.*

VISION: *A world of equity, justice, choice, and control.*

VALUES: *Respect, Trust, Honesty, Integrity, Dignity.*

PILLARS	ADVOCACY	LEADERSHIP & GOVERNANCE	SUSTAINABILITY & GROWTH
STRATEGIC ACTIVITIES	<ol style="list-style-type: none"> 1. Explore innovation, partnerships, and other opportunities to enable business growth. 2. Utilise Lived Experience to drive future planning. 3. Implement an Organisational Advocacy Plan including purposeful and targeted activities. 	<ol style="list-style-type: none"> 1. Implement transition to Company Limited by Guarantee. 2. Implement a Marketing Plan including consistency of branding, media, and advocacy opportunities. 3. Establish leadership development opportunities for Management Committee, CEO, Management, and staff. 4. Implement accountability and reporting processes. 5. Position IANQ as a recognised sector leader. 6. Establish a clear communication strategy between Management Committee (MC), President/MC and CEO. 	<ol style="list-style-type: none"> 1. Strategically plan for current and future funding, aligned with program budgets to maximise impact. 2. Implement processes to ensure financial sustainability. 3. Develop a Succession Plan to ensure future growth of the organisation. 4. Develop a position of Reconciliation.